Mirelly Ortiz

CIM-111

Professor Rodriguez

Creative Brief

* My website is called Junicly and it’s to sell workout gear and accessories.
* It’s to cater to anybody into working out whether it’s at home or to take to the gym or yoga studio.
* I would say the strengths are catering to a wide range of cliental. More people are caring about their health and wellbeing.
* Creating this website and pushing it out will give me an online customer base and increase more revenue.
* This site will be linked to my social media and to my amazon store.
* I want the site to make people feel as if it’s not only for a certain type of person but for whomever and however you look.
* I will put of the images of the products and pricing and upload preexisting images.
* Details of packing and shipping will be noted on the site.